



# A reflection of who you are

## Corporate Integrity Profile

Successful integrity programmes eliminate inconsistencies between business principles and practice. Integrity is your organisation's defence against corruption, reckless risk taking, fraud, and the greed which has led to financial collapse and damaged reputations in the past.

Fraud and corruption do not just happen to everybody else, they are some of the greatest risks organisations face. Once they get into the system, things inevitably grind to a halt. International studies across companies indicate<sup>1</sup> that the true annual costs can be as high as 7% of sales.

<sup>1</sup> "Association of Certified Fraud Examiners – Report to the nation on occupational fraud and abuse (USA, 2008)"

### What are the benefits?

Strong integrity builds pride in and respect for the organisation, providing a competitive advantage, improving financial results and strengthening employee loyalty.

A good integrity programme combined with an effective system of internal control improve your defences. Early detection of red flags, elevated company awareness as well as insight into countermeasures create a circle of protection, giving you an organisation that is truly resistant.

It is necessary to go beyond traditional compliance rules and regulations in order to have a genuine integrity programme. DNV's Corporate Integrity Profile provides a snapshot of how resistant an organisation is to the effects and impact of fraud and corruption. It demonstrates your ability to manage integrity risks and opportunities, both internally and externally. Further, it allows you to benchmark your organisation against widely accepted conventions, principles, and guidelines in the field of defending against fraud, corruption and other forms of unethical business conduct.

What is measured is normally more easily managed. Regularly assessing the impact and effectiveness of your organisation's integrity drive will always be endorsed by external stakeholders like investors, non-governmental organisations, and regulators.

#### How can we help you?

We have applied our broad risk management expertise in developing the Corporate Integrity Profile. Let us help you monitor, measure and manage how well your strategies are working and how resilient your organisation is to threats like fraud and corruption.

Form-filling exercises and checklists are not sufficient in order to maintain integrity. The Corporate Integrity Profile is a professional assessment where we locate opportunities for improvement and help you turn them into strategic, organisational, and operational advantages. Our goal is to help you improve what really matters and erase the costs of fraud and corruption.

Building effective resistance to unethical behaviour requires teamwork across the core functions of an organisation.

DNV analyses your organisation's integrity profile by measuring across the 12 elements illustrated in the figure:



After the analysis, you get a clear overview of the areas you excel in and where you need to improve.

#### Why partner with DNV?

DNV is a leading provider of services for managing risk, combining in-depth technical expertise and industry knowledge. As an independent foundation with the objective of safeguarding life, property and the environment, we believe in a partnership approach toward sustainable business.

Offering a comprehensive range of tailored, certification, training and technical services, we help businesses manage the risks in their operations. Pro-actively managing your risks will effectively protect and build your brand, while demonstrating to stakeholders that you are committed to quality, safety and sustainability.

DNV is a market leader with a global reputation for excellence. We operate from more than 300 offices worldwide; our employees speak your language and know your local needs, customs and market.

We offer competence and expertise in all sectors and can therefore satisfy sector-specific requirements relevant for all types of organisations.